

QR CODES ON POSTERS

- by Claudia Littlefair, Editor of Alberta Chatter On-line Newsletter

The other day my daughter saw our dance poster and commented that using a QR Code was smart. She said that they're popular again because they're often utilized for restaurant food delivery services like UberEats and DoorDash.

QR (Quick Response) Codes allow you to go directly to a website without having to type the web address. Using a QR Code is easy. Open the camera app on your mobile phone or tablet which has a built-in QR Reader. (If your device doesn't have one built-in, then download a free QR Reader app.) Hold your camera in front of the QR Code. Click the link that appears on the screen, and presto! you're in that website.

Even easier, is creating a QR Code to use on your posters that is linked to your club's website or FB page. There are several internet sites that will generate codes for free such as: <https://www.qr-code-generator.com/> or <https://www.qrcode-monkey.com>. To see how it works, click this QR Code which will take you to our club's website, www.StrathmoreSquareDance.com.

